



HELLENIC COMMITTEE OF THE BLUE SHIELD

CULTURAL HERITAGE, INNOVATION AND SUSTAINABLE DEVELOPMENT: THE CONTRIBUTION OF REINHERIT



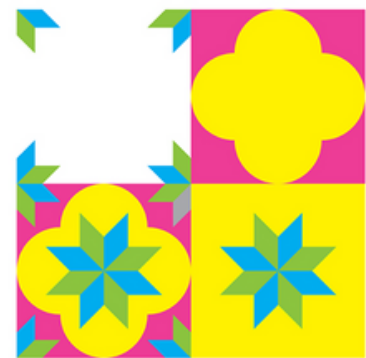
MONDAY

27 NOVEMBER 2023

09:00 – 19:00



TITANIA ATHENS HOTEL
& ONLINE



ReInHerit
Redefining the Future
of Cultural Heritage



CONFERENCE PROGRAMME



Horizon 2020
European Union Funding
for Research & Innovation



CULTURAL HERITAGE, INNOVATION AND SUSTAINABLE DEVELOPMENT: THE CONTRIBUTION OF REINHERIT

CONFERENCE PROGRAMME

Scientific Committee

Elena Korka, Honorary Director General of Antiquities and Cultural Heritage of the Ministry of Culture and Sports, President, **HCBS**

Antonia Zervaki, Assistant Professor of International Relations, **National and Kapodistrian University of Athens**, Secretary, **HCBS**, Academic Collaborator, **Institute of European Integration and Policy**, **UNESCO Chair on Climate Diplomacy**

Katerina Dimitriadi, PhD Candidate **National and Kapodistrian University of Athens**, Member, **HCBS**

Jaime López, Director, **Arte Sostenible**

Irini Stamatoudi, Professor of Law, **University of Nicosia**

Organizing Committee

Katerina Dimitriadi, PhD Candidate, **National and Kapodistrian University of Athens**, Member, **HCBS**

Sofia Stavrianopoulou, Archaeologist, Ministry of Culture and Sports, Member, **HCBS**





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Registration	8:30 a.m. - 9:00 a.m.
Opening Session	9:00 a.m. - 10:00 a.m.
Session A ReInHerit and social sustainability	10:00 a.m. - 12:00 a.m.
COFFEE BREAK	12:00 a.m. - 12:30 a.m.
Session B ReInHerit and economic sustainability	12:30 a.m. - 14:30 a.m.
LUNCH BREAK	14:30 a.m. - 15:30 a.m.
Session C ReInHerit and environmental sustainability	15:30 a.m. - 17:00 p.m.
COFFEE BREAK	17:00 p.m. - 17:15 p.m.
Session D ReInHerit, peace and security and sustainability	17:15 p.m. - 19:00 p.m.





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OPENING SESSION

9:00 a.m. - 10:00 a.m.

Welcome address on behalf of the
**Hellenic
Committee of the Blue Shield**

Elena Korca,
Honorary Director General of Antiquities
and Cultural Heritage of the
Ministry of Culture and Sports, President of
the **Hellenic
Committee of the Blue Shield**

Welcome address from ministries' and international organisations' representatives

Welcome address on behalf of
**Bank of Cyprus Cultural Foundation
(Lead partner of ReInHerit project)**

Paraskevi Christodoulou

Introduction to ReInHerit project - "A
Sustainable Management Plan for
Museums and Cultural
Heritage Institutions" **University of
Nicosia**

Irini Stamatoudi

SESSIONS

Session A. ReInHerit and social sustainability 10:00 a.m. - 12:00 a.m.

Keynote speaker: Alexandra Xanthaki, Professor
of Laws, **Brunel University, UN Special
Rapporteur in the field of cultural rights**

On behalf of the **ReInHerit** consortium:

Arte Sostenible

Jaime López

European Cultural Tourism Network (ECTN)

Manos Vougioukas





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Cycladic Museum	Nefeli Bantela
Arcada	Susanne Ådahl
University of Graz	Chiara Zuanni
COFFEE BREAK	12:00-12:30
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Session B. ReInHerit and economic sustainability	12:30 - 14:30
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Keynote Speaker: Dr Celia Martinez Yanez, ICOMOS International Committee on Cultural Tourism, ICOMOS Board Member	
Honorary Speaker: Angela Gerekou, President, Greek National Tourism Organisation	
Amra Jaganjac, Head of the Tourism Board of the City of Tuzla, ECTN Board member, Bosnia and Herzegovina	
On behalf of the ReInHerit consortium:	
European Cultural Tourism Network (ECTN)	Manos Vougioukas
Cycladic Museum & Bank of Cyprus Cultural Foundation	Nefeli Bantela & Andrea Georgiou
MICC - Media Integration and Communication Center, University of Study Florence	Marco Bertini
Materahub	Giusy Cardia
LUNCH BREAK	14:30- 15:30





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SESSION C. Reinherit and environmental sustainability

15:30 - 17:00

Keynote speaker: Antonia Zervaki, **HCBS, NKUA**

Morien Rees, Interim Chair of the **ICOM
International Committee on Museums and
Sustainable Development**

Mathew Trinca,
Blue Shield Australia

On behalf of the **Reinherit** consortium

**Materahub
Arte Sostenibile**

Giusy Cardia
Jaime López

COFFEE BREAK

17:00 - 17:15

SESSION D. Reinherit, peace and security and sustainability

17:15 - 19:00

Keynote speaker: Peter Stone, President, **The Blue
Shield**

Aparna Tandon, **ICCROM**, Senior Programme
Leader,

First Aid and Resilience for Cultural Heritage in
Times of Crisis Programme

Višnja Kisić, **EUROPA NOSTRA**, Member of the
Advisory Panel 7 MOST ENDANGERED programme

Erik Kleijn, Head of Library and Archives
Department, **Cultural Heritage Agency, The
Netherlands**

On behalf of the **Reinherit** consortium

Hellenic Committee of the Blue Shield

Antonia Zervaki





ReInHerit

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🌐 www.reinherit.eu

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